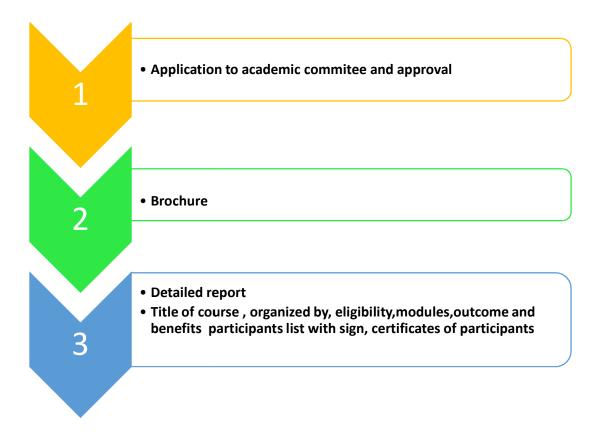


LEARN TO EARN-PRACTICE MANAGEMENT' course report includes



To,

Chairmen

Academic Committee

MIDSR Dental College,

Latur.

Sub- Permision for Conducting Value Added Course.

Respected Sir, Madam

As per Above mntioned subject department pf periodontology want to organize "Learn to Earn" Practice Managemnt value added course on 7th & 8th Nove-2023 as scheduled and mentioned in broucher.

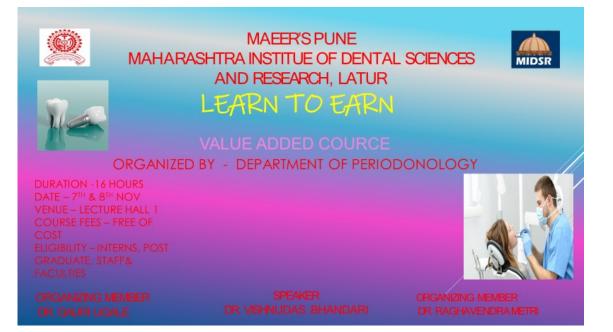
Kindly give approval for the same.

Miles HOD,

Department of Periodontology

Permitted

List of Participants

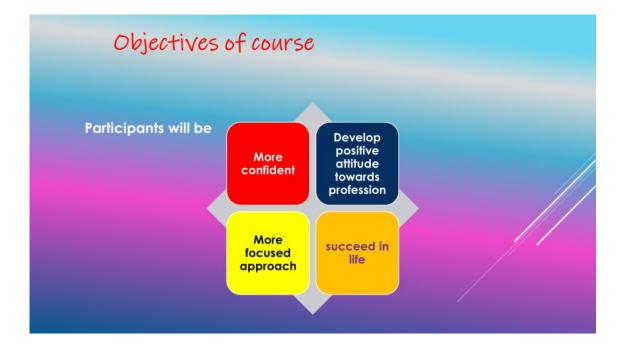


MODULE 1- a) BDS scenario today	
b) Soft skill and domain skill	
c) SWOT analysis	
d) Self image and goal setting	
MODULE 2 - a) Presentation skill	
b) Time management	
c) To avoid competition be differen	nt
d) Add value	
MODULE 3 - a) Marketing strategies	
b) Price objections and negotiations	S
c)Up gradation of clinic	
MODULE 4 - a) Financial management	
b) Develop good habit	



MARKETING





Introduction

This Practice Management Coursewasoffered by MIDSR College Latur.

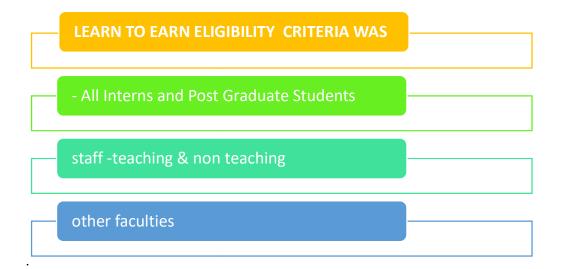
Why are few people roaring in practice and few feel they have stuck in wrong profession? Though people have same degrees and are in the same city and locality one grows and others only survive or perish? Why not all toppers in college are leading practioners and most of people who are failures in college are failures in practice in city? Do you have these questions and do you want to get answers for this questions you need to attend this course.

Objectives of the Training were:

- 1. To teach soft skills needed for running practice.
- 2. To give knowledge about how our clinic ambience, staff presentation will grow practice.
- 3. To teach how dressing of doctor and staff matters in practice growth.
- 4. Different marketing strategies for practice growth and many more.

All business have only 20 percent people happy and rest just killing time or are frustrated. This shows that the profession is not a problem it's a normal trend in all profession. So changing profession or cursing luck is not the solution. We have to learn the science behind this successful people. So to learn the science, you need to join the course. The knowledge required to be topper in academics and to run a clinic are totally different. Do you know what you learned in college 5 years in BDS and 3 years in MDS account for 12.5%

of income (Domain skills), rest 87.5% income comes from other things (Soft skills) we never learnt. So people who are toppers in college are not always winners in practice because its only10% part of science learned about earning. Few people who we feel are lucky in both are not lucky but have unknowingly learnt the art from their life experiences or parents or some other way. This skill once learned will be helpful at any time in life and to manage problems in life in different phases other than practice. Like once you learn swimming you can swim in well, beach or sea. So if you are confused as the course will be useful to you or not at this stage as you have not planned still about life you should still do it. Knowledge once gained can be used many times and as and when needed so learning is a continuous process



COURSE SCHEDULE – It comprised of four modules of four hours each within stipulated time period of two days. Course was conducted on7th **and8thNOV 2023**. A variety of learning resources were utilized in terms of lectures with power point presentation & videos.

COURSE FEES: It was free

COURSE DETAILS

Module1

- BDS scenario today (1hr)
- soft skill and domain skill(1hr)
- SWOT analysis(1hr)
- self image and goal setting(1hr)

Module2

- Presentation skills (1hr)
- Time management (1hr)
- To avoid competition be different (1hr)
- Add value(1hr)

Module3

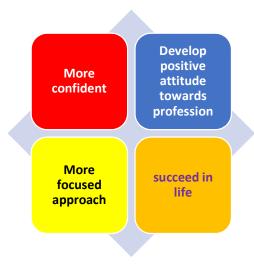
- Marketing strategies (1hr)
- Price objection and negotiation(1 hr)
- upgradation of clinic and knoweldge (2hr)

Module4

- Financial management(2hr)
- Develop good habits (1hr)
- Delegation(1h r)

LEARNING OUTCOMES

Participants wouldbe



Report:

Department of Periodontics has organized 'Learn to Earn -Practice Management courseat MIDSR Dental College, Latur.

The course was conducted on 7th and 8th NOV 2023

The course was held in the main lecture hall, andwas attended by 86 participants in total comprising of post graduate students and staff. Here the course began inaugural function with worldpeace prayer followed by puja and lamplighting by all the dignitaries. The chief guests Dr. Suresh Kangane & Dr. Amol Doifode. Dr.Vishnudas Bhandari, Dr.GauriUgale,

Dr. Raghavendra Metri, Dr.Ajit Shinde, Dr. Priyanka Lasune were present. The chief guest Dr. Suresh Kangane was felicitated by Dr.Vishnudas Bhandari withshawl and sapling. Dr. Raghavendra Metri presented the welcome note for the program. The program concluded with a vote of thanks by Dr. Gauri Ugale. Followed by all modules of the course.





Bhandari Teaching to Students

Course Completion Certificate

	MAEER'S PUNE MIDSR DENTAL COLLEG HOSPITAL, LATUR	E & MIDSR
	DEPARTMENT OF PERIODON	ITOLOGY
LEARN	TO EARN - PRACTICE MANAGE	MENT COURSE
	07 th & 08 th NOV- 2023	
This is to	o certify that	has
complete	ed the practice management cour	se. Rushn
Principal MIDSR Dental coll	lege	HOD Dept of Periodontology

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HOD,

Deparment of Periodontology

MIDSR Dental College Latur

Department Of Periodontology

Learn To Earn – Practice Management course

List of participants 2023-2024

Sr.no	Name of student	Sign	Email
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