MIDSR DENTAL COLLEGE LATUR
DEPARTMENT OF PERIODONTICS
VALUE ADDED COURSE
LEARN TO EARN- PRACTICE
MANAGEMENT
(COURSE REPORT 2019)



LEARN TO EARN-PRACTICE MANAGEMENT' course report includes

1

Application to academic committee and approval

2

• Brochure

- Detailed report
- Title of course, organized by, eligibility, modules, outcome and benefits participants list with sign, certificates of participants

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28th Dec. 2013

To,

The chairman,

Academic committee,

MIDSR Dental College,

Latur

Subject: Permission for conducting value added course.

Respected Sir/Madam

As per above mentioned subject Department of Periodontics want to organize 'Learn to Earn -Practice Management' value added course on 36<sup>th</sup> and 3 f<sup>th</sup> Dec 2019 as scheduled and mentioned in the brochure.

Kindly give approval for the same.

Serie along with

Yours Faithfully

Head of Dent

Dept. of Periodontics

To,

The chairman,

Academic committee,

MIDSR Dental College

Latur

Subject: Permission for conducting value added course.

Respected Sir/Madam

As per above mentioned subject Department of Periodontics want to organize 'Learn to Earn -Practice Management' value added course on  $30^{th}$  and  $31^{st}$  Dec 2019 as scheduled and mentioned in the brochure.

Kindly give approval for the same.

Yours Faithfully

Head of Dept.

H.O.D.

Dept. of Periodontics

Submit along with course expect



## MAEERS PUNE MAHARASHTRAIN STITUE OF DENTAL SCIENCES AND RESEARCH, LATUR



### LEARN TO EARN

VALUE ADDED COURCE
ORGANIZED BY - DEPARTMENT OF
PERIODONTICS

DURATION -16 HOURS

DATE - 30 & 31 DEC 2019

VENUE - LECTURE HALL 1

COURSE FEES - FREE OF COST

ELIGIBILITY - INTERNS, POST GRADUATES
STAFF & OTHER FACILITIES



SPEAKER DR. VISHNUDAS BHANDARI



ORGANIZING MEMBER
DR. RAGHAVENDRA METRI

ORGANIZING MEMBER DR GAURI UGALE





MODULE 1 – a) BDS scenario today

b) Soft skill and domain skill

c) SWOT analysis

d) Self image and goal setting

MODULE 2 - a) Presentation skill

b) Time management

c) To avoid competition be different

d) Add value

MODULE 3 – a) Marketing strategies

b) Price objections and negotiations

c) Upgradation of clinic

MODULE 4 – a) Financial management

b) Develop good habit

c) Delegation

All business have only 20 percent people happy and rest just killing time or are instanced. This shows that the profession is not a problem it's a normal trend in all



#### Introduction

This Practice Management Course was offered by MIDSR College Latur.

Why are few people roaring in practice and few feel they have stuck in wrong profession? Though people have same degrees and are in the same city and locality one grows and others only survive or perish? Why not all toppers in college are leading practioners and most of people who are failures in college are failures in practice in city? Do you have these questions and do you want to get answers for this questions you need to attend this course.

#### **Objectives of the Training were:**

- To teach soft skills needed for running practice.
- To give knowledge about how our clinic ambience, staff presentation will grow practice.
- > To teach how dressing of doctor and staff matters in practice growth.
- > Different marketing strategies for practice growth and many more.

All business have only 20 percent people happy and rest just killing time or are frustrated. This shows that the profession is not a problem it's a normal trend in all

profession. So changing profession or cursing luck is not the solution. We have to learn the science behind this successful people. So to learn the science, you need to join the course. The knowledge required to be topper in academics and to run a clinic are totally different. Do you know what you learned in college 5 years in BDS and 3 years in MDS account for 12.5% of income (Domain skills), rest 87.5% income comes from other things (Soft skills) we never learnt. So people who are toppers in college are not always winners in practice because its only10% part of science learned about earning. Few people who we feel are lucky in both are not lucky but have unknowingly learnt the art from their life experiences or parents or some other way. This skill once learned will be helpful at any time in life and to manage problems in life in different phases other than practice. Like once you learn swimming you can swim in well, beach or sea. So if you are confused as the course will be useful to you or not at this stage as you have not planned still about life you should still do it. Knowledge once gained can be used many times and as and when needed so learning is a continuous process.

LEARN TO EARN ELIGIBILITY WAS
- All Interns and Post Graduate Students
staff
other faculties

**COURSE SCHEDULE** – It comprised of four modules of four hours each within stipulated time period of two days. Course was conducted by 30 & 31 Dec 2019. A variety of learning resources were utilized in terms of lectures with power point presentation & videos.

**COURSE FEES: IT WAS FREE** 

### COURSE DETAILS: noitules ent ton si dout guizme to noissellorg gaignaile of moissellorg

science behind this successful people. So to learn the science, you need to join the course.

what you learned vilege 5 years in BDS of 3 years in MDS accorded 12.5%

#### Module1

- BDS scenario today (1hr)
- soft skill and domain skill(1hr)
- SWOT analysis(1hr
- self image and goal setting(1hr

### Module2

- Presentationn skills(1hr)
- Time manageme nt (1hr)
- To avoid competition
   n be different
   (1hr)
- Add value(1hr)

### Module3

- Marketing strategies (1hr)
- Price objection and negotiation (1hr)
- upgradatio
   n of clinic
   and
   knoweldge
   (2hr)

### Module4

- Financial manageme nt(2hr)
- Develop good habits (1hr)
- Delegation( 1hr)

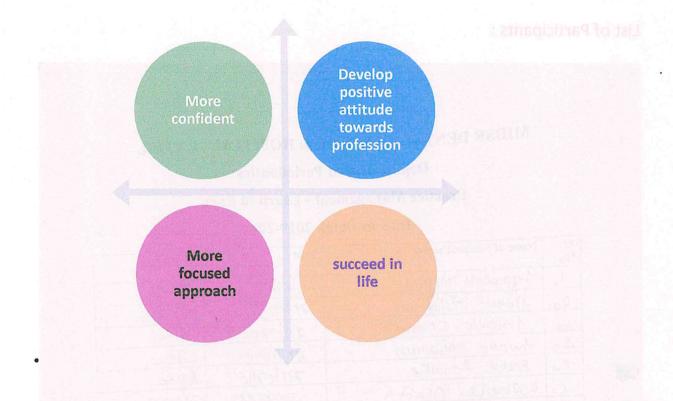
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### LEARNING OUTCOMES and 18.8 08 yel betauting a saw same Discount to being smill

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Participants would be

COURSE REES II WAS PREE



**Report:** Department of Periodontics has organized 'Learn to Earn' - Practice Management courseat MIDSR Dental College, Latur.

The course was conducted on 30 &31 Dec 2019. The course was held in the main lecture hall, and was attended by 32 participants in total comprising of post graduate students and staff. Here the course began inaugural function with world peace prayer followed by pujan and lamplighting by all the dignitaries. The chief guests Dr. Suresh Kamble, Dr.Vishnudas Bhandari, Dr.Gauri Ugale, Dr.Raghavendra Metri, Dr. Mukesh Aradle, Dr.Poonam Kedar were present. The chief guests Dr. Suresh Kamble were felicitated by Dr.Vishnudas Bhandari with shawl and sapling. Dr. Raghavendra Metri presented the welcome note for the program. The program concluded with a vote of thanks by Dr. Gauri Ugale. Followed by all modules of the course.

### List of Participants:

# MIDSR DENTAL COLLEGE & HOSPITAL, LATUR.

### **Department of Periodontics**

### Practice Management - Learn to Earn

### Interns Batch 2019-20

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# MIDSR DENTAL COLLEGE & HOSPITAL, LATUR.

# **Department of Periodontics**

# Practice Management - Learn to Earn

## **Interns Batch 2019-20**

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DEPARTMENT OF PERIODONTICS

### LEARN TO EARN - PRACTICE MANAGEMENT COURSE

30th & 31th DEC 2019

This is to certify that \_\_\_\_\_has completed the practice management course.

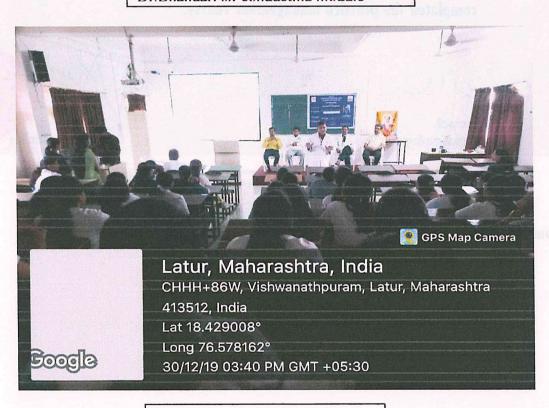
Principal
MIDSR Dental college

HOD Dept of Periodontics

Course completion certificate



Dr.Bhandari sir conducting module



Participants in the lecture

Head of Department Dept. of Periodontology

H.O.D.

Dept. Of Periodontics
M.I.D.S.R. Dental College, LATUR